

Job Family	Job Sub-Family	Classifications	Career Level
Communications and External Relations			
	Account Management	Director, Marketing and Communications	Administrator Level 4 (A4)
		Senior Account Manager	Professional Level 4 (P4)
		Account Manager	Professional Level 2 (P2)
		Junior Account Manager	Professional Level 1 (P1)
	Brand Management	Brand Manager	Professional Level 3 (P3)
		Associate Brand Manager	Professional Level 2 (P2)
		Assistant Brand Manager	Professional Level 1 (P1)
	Communications Administration	Director, Commencement and Ceremonies	Administrator Level 4 (A4)
		Director, Community Relations and President's Council	Administrator Level 4 (A4)
		Director, Digital Communications	Administrator Level 4 (A4)
		Director, Governmental Relations	Administrator Level 4 (A4)
		Director, Marketing and New Media	Administrator Level 4 (A4)
		Director, Media Relations	Administrator Level 4 (A4)
		Director, News and Communications	Administrator Level 4 (A4)
		Director, Presidential Events, University and Community	Administrator Level 4 (A4)
		Director, Publications	Administrator Level 4 (A4)
		Director, University Relations	Administrator Level 4 (A4)
	Community Relations	Senior Community Relations Manager	Professional Level 3 (P3)
		Community Relations Manager	Professional Level 2 (P2)
		Junior Community Relations Manager	Professional Level 1 (P1)
	Content Strategy	Manager Content Strategy	Manager Level 2 (M2)
		Principal Content Strategist	Professional Level 4 (P4)
		Senior Content Strategist	Professional Level 3 (P3)
		Content Strategist	Professional Level 2 (P2)
		Junior Content Strategist	Professional Level 1 (P1)
	Full Stack Engineering	Manager, Digital Development	Manager Level 2 (M2)
		Principal Full Stack Engineer	Professional Level 4 (P4)
		Senior Full Stack Engineer	Professional Level 3 (P3)
Full Stack Engineer		Professional Level 2 (P2)	
Junior Full Stack Engineer		Professional Level 1 (P1)	

Florida International University
 Career Ladders for Job Family: **Communications and External Relations**

General Communications	Editor	Professional Level 4 (P4)	
	Senior Content Editor/Managing Editor	Professional Level 3 (P3)	
	Senior Writer	Professional Level 2 (P2)	
	Staff Writer	Professional Level 1 (P1)	
	Graphic Design	Art Director	Professional Level 4 (P4)
		Senior Graphic Designer	Professional Level 3 (P3)
		Graphic Designer	Professional Level 2 (P2)
		Junior Graphic Designer	Support Level 4 (S4)
	Information Architecture	Principal Information Architect	Professional Level 4 (P4)
		Senior Information Architect	Professional Level 3 (P3)
		Information Architect	Professional Level 2 (P2)
		Junior Information Architect	Professional Level 1 (P1)
Interaction Design	Principal Interaction Designer	Professional Level 4 (P4)	
	Senior Interaction Designer	Professional Level 3 (P3)	
	Interaction Designer	Professional Level 2 (P2)	
	Junior Interaction Designer	Professional Level 1 (P1)	
Media Relations	Senior Media Relations Specialist	Professional Level 3 (P3)	
	Media Relations Specialist	Professional Level 2 (P2)	
	Media Relations Representative	Professional Level 1 (P1)	
Multimedia Production	Multimedia Manager	Manager Level 2 (M2)	
	Lead Multimedia Producer	Professional Level 4 (P4)	
	Senior Multimedia Producer	Professional Level 3 (P3)	
	Multimedia Producer	Support Level 4 (S4)	
	Associate Multimedia Producer	Support Level 3 (S3)	
Social Media	Social Media Manager	Professional Level 2 (P2)	
	Social Media Specialist	Professional Level 1 (P1)	
Special Events	Senior Special Events Manager	Professional Level 3 (P3)	
	Special Events Manager	Professional Level 2 (P2)	
	Junior Special Events Manager	Professional Level 1 (P1)	
	Sales Representative	Professional Level 1 (P1)	
	Fine Arts Production Specialist	Support Level 3 (S3)	